



Világjáró EST. 2001

Világjáró is Hungary's premium printed travel magazine.

We are the market leader travel magazine in Hungary, published bimestrial and sold countrywide.

It is a travel magazine intended for people who are keen on traveling. With the colourful reports and stories it convinces people that discovering the world is one of the most exciting and precious pastimes in the world.

A quality magazine designed to inspire readers to travel through storytelling and photography, dedicated to all aspects of tourism.

Offers various advertising opportunities for clients involved in leisure and travel business. Apart from the usual image and PR advertisements it provides it's clients with numerous specific offers.

THEMES AND COLUMNS

Foreign and domestic subjects Reports and Interviews Travel experiences New trends in traveling	Tests Program recommendations and up-to-date offers World news
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EDITORIAL DATA

Extent: 76 pages (72+4)
 Price: 890 HUF (2.9€) - Subscription rate: 4 500 HUF (15.5 € / one year)
 Distribution: 30 000 copies (25 000 copies to commercial partners + 3 500 copies to subscribers + 1 500 copies to our VIP list)
 Target audience: people between the age 25 and 45. Regular travellers and people interested in travelling. Considering their social status, mainly people of high or mid-level education, businessmen.
 They are ambitious, highbrow, solvent and dynamic. Our Readers are open for new travel trends, seeks for new destinations.

EDITIONS OF 2018

- TRAVEL EXHIBITION 2018 - 27th FEBRUARY
- SPRING EDITION '18 - 24th APRIL
- SUMMER EDITION '18 - 5th JUNE
- SPECIAL EDITION '18 - 28th AUGUST
- AUTUMN EDITION '18 - 16th OCTOBER
- WINTER EDITION '18 - 29th NOVEMBER

Prices do not include VAT (27%).

SIZE	TYPE (MM)	TRIM (MM)	BLEED (MM)	PRICE (€uro)
1/1 PAGE	170 x 227	210 x 267	220 x 277	3 400
2/1 PAGE	170 x 227	210 x 267	220 x 277	5 840
COVER 2	-	210 x 267	220 x 277	4 170
COVER 3	-	210 x 267	220 x 277	3 670
COVER 4	-	210 x 267	220 x 277	4 670
1/2 PAGE HOR.	170 x 114	210 x 127	220 x 137	2 300
1/2 PAGE VER.	83 x 217	103 x 267	113 x 277	2 300
1/3 PAGE HOR.	170 x 72	210 x 90	220 x 100	1 500
1/3 PAGE VER.	53 x 217	70 x 267	80 x 277	1 500

For unique forms of appearance, please contact our marketing & sales manager.



Answering questions and requesting an offer

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